

RED PLANET Hotel/Land Acquisition

We are looking for commercial properties (land or building) as below.

General Location Characteristics

- Urban & secondary CBD locations.
- High traffic / transit locations are preferred.
- Proximity to demand generators (local commerce, visitor attractions, etc.) ideally with a mixture of demand for both leisure and business purposes.

Physical Site Criteria

- Appropriate for the development of a 130-200 key Red Planet Hotel.
- Total developable GFA (ie site area x FAR) shall generally fall within the following parameters.

	Total Site Buildable Area (Max. GFA) (F.A.R. x Site Area)			
	Tokyo		Rest of Japan	
	Tsubo	sq.m	Tsubo	sq.m
130 Keys	944	3,120	1,050	3,471
165 Keys	1,198	3,960	1,333	4,406
200 Keys	1,452	4,800	1,615	5,340

Please send us information even if the land parcel/hotel does not fit the above conditions.

RED PLANET Hotel Management Services

Our highly motivated management team with robust in-country experience, proprietary technology platform and outstanding unit economics are able to drive revenues and profits for both owners and franchisees. Please reach out if you are looking for hotel management services or a franchise affiliation, and we will provide our brand and extensive resources to enhance your competitive advantage.

RED PLANET Hotel Development Services

Our standardized design allows for rapid construction, suitable for various locations. Whether you are looking at a new build or conversion of an existing property, tap into our in-house development team for site evaluation, feasibility, design development and review, construction planning, procurement, and pre-opening services in addition to our Hotel Management Services.

Existing/Planned RED PLANET Hotels

Existing / Planned Hotel	Key Count	Site Area		F.A.R.	Building GFA	
		Tsubo	sq.m		Tsubo	sq.m
Red Planet Naha	117	168	554	6.0	1,178	3,888
Red Planet Tokyo Asakusa	134	130	431	7.4	963	3,182
Red Planet Nagoya Nishiki	211	223	738	7.3	1,640	5,420
Red Planet Sapporo Susukino Minami	123	231	761	4.3	993	3,283
Red Planet Sapporo Susukino Chuo	212	204	674	8.9	1,808	5,978
Red Planet Hiroshima Nagarekawa(Open in 2020)	160	240	791	5.0	1,310	4,323
Red Planet Kyoto Nijo (Open in 2021)	191	211	698	7.0	1,539	5,087

Please contact:

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